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# SPONSORSHIP GUIDE



in @CED-IADR

# CONNECTING ORAL HEALTH RESEARCH IN EUROPE

Р

**RODOS PALACE HOTEL** 

**RHODES, GREECE** 

IADR

An international multi-disciplinary research meeting hosted by the CED-IADR and NOF divisions of the International Association for Dental Research. Two-and-a-half day programme of Oral presentations, Posters and Symposia lectures.

# ORAL HEALTH Research congress

# WELCOME

CED/NOF

CED-IADR together with with the NOF division of IADR continue a long-lasting fruitful tradition of organizing a two-and-half day programme of Oral Presentations, Posters and Symposia lectures. The major meeting facts and highlights are summarized in brief:

- Largest multi-disciplinary scientific meeting in Europe organized by the CED-IAD and Scandinavian (NOF) division of IADR (over 1.000 members).
- 2.5-day parallel-session programme with oral presentations, posters, keynote and symposium lectures.
- Platform for clinical case posters to enable clinicians to present their latest clinical cases, while networking with researchers.
- The last CED-IADR/NOF Oral Health Research in Madrid, Spain was attended by 820 delegates, among which were 211 IADR students and 46 invited speakers. 567 Abstracts were presented, from which 212 were oral presentations and 327 Posters.
- Companies were represented in 19 exhibition booths, there were 13 symposia scheduled, as well as 4 keynote lectures, 3 workshops and 6 clinical satellite symposia.
- An attractive scientific programme of the highest quality level will also await you in Rhodes in 2023.







# CONGRESS ORGANISING COMMITTEE

Congress & CED-IADR President

### **Congress Committee Members**

William Papaioannou (CED-IADR) Vilma Brukiene (NOF) Ulvi Gürsoy (NOF) Anton Sculean (CED-IADR) Imad About (CED-IADR) Laura Ceballos Garcia (CED-IADR) Sebnem Türkun (CED-IADR) Marcio Vivan Cardoso (CED-IADR) Mariano Simon Pedano de Piero (CED-IADR) Liesbet Briké (CED-IADR)

### **CED-IADR Board**

Anton Sculean Clarissa Bonifacio Gianrico Spagnuolo Imad About Kerstin Galler Laura Ceballos Garcia Marcio Vivan Cardoso (Mariano) Simón Pedano De Piero Sebnem Türkun William (Bill) Papaioannou

## **NOF Board**

Anne Marie Lynge Pedersen Carolina (Nina) Sabel Gunhild Strand Ilze Akota Jónas Geirsson Peter Lingström Timo Närhi Ülle Voog-Oras Ulvi Gürsoy Vibeke Baelum Vilma Brukiene



THURSDAY, SEPTEMBER 21, 2023					
08:00					Poster hang-up
08:30 09:00 09:30	<b>Oral 1</b> (6 abstracts)	<b>Oral 2</b> (6 abstracts)	Oral 3 (6 abstracts)	<b>Oral 4</b> (6 abstracts)	
10:00		Coffee break at exhi	Free poster viewing		
10:30 11:00 11:30 12:00	Symposium	Symposium	Oral 5 (8 abstracts)	Oral 6 (8 abstracts)	Poster session (presenter present)
12:30 13:00		Lunch break at exhil	12:00 - 13:00 hr		
13:30 14:00 14:30 15:00	Symposium	Symposium	Oral 7 (8 abstracts)	Oral 8 (8 abstracts)	Free poster viewing
15:30 16:00	Coffee break at exhibition 15:30-16:00 hr				The poster viewing
16:30 17:00	<b>Oral 9</b> (8 abstracts)	Oral 10 (8 abstracts)	Oral 11 (8 abstracts)	Oral 12 (8 abstracts)	
17:30 18:00					Poster removal
18:30					

### WELCOMING CEREMONY followed by a reseption (a reception at the old town of Rhodes)

FRIDAY, SEPTEMBER 22, 2023						
08:00					Poster hang-up	
08:30 09:00 09:30	Oral 13 (6 abstracts)	Oral 14 (6 abstracts)	Oral 15 (6 abstracts)	Oral 16 (6 abstracts)		
10:00		Coffee break at exhil	bition 10:00-10:30 hr		Free poster viewing	
10:30 11:00 11:30 12:00	Symposium	Symposium	Oral 17 (8 abstracts)	Oral 18 (8 abstracts)		
12:30 13:00	Lunch break at exhibition 12:30-13:30 hr			CED-IADR General Assembly	Poster session (presenter present) 12:00 - 13:00 hr	
13:30 14:00 14:30 15:00	Symposium	Symposium	Oral 19 (8 abstracts)	Oral 20 (8 abstracts)	Free poster viewing	
15:30 16:00		Coffee break at exhil	bition 15:30-16:00 hr		hee poster newing	
16:30 17:00	Oral 21 (8 abstracts)	Oral 22 (8 abstracts)	Oral 23 (8 abstracts)	Oral 24 (8 abstracts)		
17:30 18:00					Poster removal	
18:30						

19:00 19:30 20:00 20:30 21:00

> 21:30 22:00

19:00 19:30

20:00

20:30 21:00 21:30

# **GET-TOGETHER**

(at the Kallithea Springs)

SATURDAY, SEPTEMBER 23, 2023					
08:00			Poster hang-up		
08:30 09:00 09:30	Oral 25 (6 abstracts)	Oral 26 (6 abstracts)	Oral 27 (6 abstracts)	Oral 28 (6 abstracts)	
10:00	Coffee break at exhibition 10:00-10:30 hr				Free poster viewing
10:30 11:00 11:30	Symposium	Symposium	Oral 29 (8 abstracts)	Oral 30 (8 abstracts)	
12:00 12:30 13:00					Poster session (presenter present) 12:00 - 13:00 hr
15:00					Poster removal



# RODOS PALACE HOTEL AND CONVENT

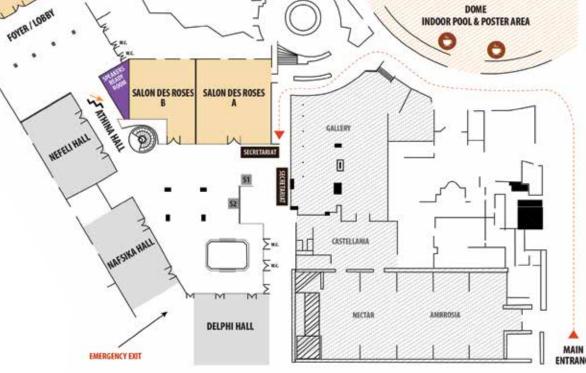
The beautiful island of Rhodes is the largest of all Dodecanese islands in Greece. Rhodes is located in the Southern part of the Aegean Sea and has been in existence since the Stone Age. It is situated at the crossroads of 3 continents, combining the sophistication of Europe with the mysteries of the east. Rich in history, its Medieval Town was named a UNESCO World Heritage Site in 1988. Rodos Palace is a premier meeting and incentive venue that combines the efficiency of a purpose-built International Conference Center with the pleasure inherent to a deluxe resort hotel and a dedicated Executive Wing to create synergies. Bracing this combination and the experience borne in its 45 years of operation in organizing more than 3,000 prestigious conferences, creative incentives and glorious events, Rodos Palace has become a landmark in the whole Mediterranean region.

- State-of-the-art Convention Centre with modern and innovative facilities
- Set in a prestigious location on the island of Rhodes, the hotel is the idyllic place for accessing the hottest sights and attractions or purely enjoying your visit to Rhodes.
- The hotel offers various types of accommodation in different price categories.
- Excellent connections to the old city of Rhodes, the airport, the beach and tourist attractions.
- At Rodos Palace, a great selection of restaurants and bars is available throughout day and night.
- Wellness facilities ensure rejuvenation and inner balance
- Sports activities for all tastes

**EMERGENCY EXIT** 

JUPITER HALL

Note: Athina Hall - Level 1





# SPONSORSHIP LEVELS

Please find below some package offers for the different sponsor levels. You are of course free to put together your individual sponsoring package by choosing the items that are most appropriate to your company policy. Should the amount of your support reach the below mentioned levels, your company will then automatically qualify for the appropriate sponsor title. The sponsorship levels below are not exclusive titles (unless specifically stated). If more than one company requests a unique sponsorship opportunity the priority will be given to the company providing the highest level of support to the congress. In the further event of an equal level of sponsorship occurs, the company which signed up first will be chosen to host the sponsorship item.





### As the premier sponsor of the congress, only one company will receive the optimum sponsor package:

- 120 minutes company-sponsored symposium or lunch & learning event (catering not included)
- Pre-conference mailing one month prior to the congress with the opportunity to attach a 2-page PDF to advertise your symposium
- Free exhibition unit (24 sqm including basic booth 1Mth table, 2 chairs, 2 spot lights, company name sign) and first priority selection of exhibition site
- Up to 4 'exhibitor only' registration badges, including free access to social meeting programmes.
- Special recognition at the congress opening
- Recognition as Diamond Sponsor in the programme book, meeting website and all meeting communication
- 2 full-colour cover-page advertisement (inside front & inside back page) in the programme book
- Company logo rotating on screen during breaks and in between lectures (if applicable)
- 3 inserts in the congress bag (document and/or small sample)

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# GOLD SPONSOR **15.000**€

- 120 minutes company-sponsored symposium or lunch & learning event (catering not included)
- Major presence on the congress website with a direct link to the sponsor's website.
- Pre-conference mailing one month prior to the congress with the opportunity to attach a 2-page PDF to advertise your symposium
- Free exhibition unit (12 sqm including basic booth 1 table, 2 chairs, 2 spot lights, company name sign) and second priority selection of exhibition site
- 4 "Exhibitor only" registration badges (ticketed events excluded)
- Special recognition at the congress opening
- Recognition as Gold Sponsor in the programme book, meeting website and all meeting communication
- 2 full-colour inside-page advertisements in the programme book
- Company logo rotating on screen during breaks and in between lectures (if applicable)
- 2 inserts in the congress bag (document only)

# SILVER SPONSOR 10.000€



- 1 keynote lecture of 30 min
- Major presence on the congress website with a direct link to the sponsor's website.
- Pre-conference mailing one month prior to the congress with the opportunity to attach a 1-page PDF to advertise your keynote lecture.
- Free exhibition unit (6 sqm including basic booth with table, 2 chairs, 2 spot lights, company name sign) and third priority selection of exhibition site
- 2 "Exhibitor only/' registration badges (ticketed events excluded)
- Special recognition at the congress opening
- Recognition as Silver Sponsor in the programme book, meeting website and all meeting communication
- 1 full-colour inside-page advertisement in the programme book
- Company logo rotating on screen during breaks and in between lectures (if applicable)
- 1 insert in the congress bag (document only)



# SPONSORSHIP LEVELS

# BRONZE SPONSOR **5.000**€



- Presence on congress website with a direct link to the sponsor's website.
- Free exhibition unit (6 sqm including basic booth with table, 2 chairs, 2 spot lights, company name sign)
- 1 "Exhibitor only" registration badge (ticketed events excluded)
- Recognition as Sponsor in the programme book
- 1/2 inside page advertisement in the programme book
- 1 insert in the congress bag (document only)
- Company logo rotating on screen during breaks and in between lectures (if applicable)



# ADDITIONAL SPONSORSHIP Opportunities

# Company Exhibition Space | 3.000€

Minimum requirement is 1 booth (6 sqm)

- Acknowledgement on the official congress website and in the congress programme book.
- Booth with 1 table, 2 chairs, 2 spot lamps, electricity supply, shell scheme and company name sign.
- 1 free Exhibitor only registration badge (ticketed events excluded).
- An exhibitor company may install an individually designed booth as well.

# University Exhibition Space (4 SQM) | 1.500€

- Acknowledgement on the official congress website and in the congress programme book.
- Booth with 1 table, 2 chairs, 2 spot lamps, electricity supply and company name sign.
- Possibility of registering 1 company delegate for a discounted rate for exhibitors.

# Inserts in Congress Bags | 2.000€

## Why sponsor the Inserts in Congress Bags?

- A promotional flyer, paper or small sample about your company and your products will be inserted in each of the Congress bags. Also, a great opportunity to invite participants to your booth.
- Max. dimension per copy: A4 format, 4 pages, 30 grams.



# ADDITIONAL SPONSORSHIP Opportunities

# Congress Bags | 7.500€

## Why sponsor the 2023 Rhodes meeting?

- 800-1000 bags will be handed out to all participants in the registration area.
- The bags contain the congress meeting CED-IADR 2023 programme and the inserts samples of the sponsors.
- The official event bag gives your brand maximum exposure in the exhibition hall and conference rooms and long after the event
- Branding visibility includes the sponsor's logo printed on all bags (along with the CED-IADR/NOF 2023 Rhodes meeting logo)
- One insert provided by the sponsor (max. A4, double-sided printed page)

# Lanyards | **3.000**€

### Why sponsor the lanyards?

All participants wear the lanyard at all times throughout the event 1000 lanyards will be distributed to all participants. Branding visibility includes the sponsor's logo printed on the lanyards (along with the CED-IADR/NOF logo).

# Advert in Programme Book | 750€

Half page advertisement in the programme book

# Advert in Programme Book | 1.000€

Full page advertisement in the programme book

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Please complete this form and return to **ced.iadr@uzleuven.be**. This form will be considered as a contract. However, sponsors will receive an order confirmation and invoice in due time.

Company :	, 
Contact Name :	
Address :	
Tel :	
Email :	:

We accept the terms and conditions and agree to pay the total amount due NET of bank costs one month after invoicing date.

Signature & Stamp :\_

Date

# CED/NOF NDP

# **Correspondence Secretariat**

Secretariat CED-IADR at KU Leuven Mrs. Liesbet Briké Kapucijnenvoer 7, Block A - box 7001 BE-3000 Leuven, Belgium Tel: + 32 16 33 27 43 Email: ced.iadr@uzleuven.be